

#### Contract # 1336307

**Schedule Dates** 09/07/12-09/16/12 Advertiser McCrory for Governor (30707)

Agency Smart Media Group-Alexandria (6613) Product POLITICAL CANDIDATE (ns) (1186)

Brand MCCRORY FOR NC GOV (453334) Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Brooks, Michele **Buyer Name** Phone/Fax

Date:

CPE MCCR/ORDR/907916 **Account Types** National/Political Candidate Agency BRD

Billing Type Weekly/Irregular MCCRORY FOR NC GOVER Comments MCCRORY FOR NC GOVERNOR

SHARE 59%

**Date Entered** 07/11/12 Last Modified

09/05/12 **Entered By** Louise Palmer

CO-OP No Headline #

Demo

ECR09762469

Order Type

Normal

\$4,361.25

Package Deal

Commission % 15.00 Commission

**Net Total** \$24,713.75

Sales Tax

Asheville (WLOS) By Broadcast Month Rate **Spots** Sep. 2012 30 \$29,075.00 Grand Total: 30 \$29,075.00

e	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/07/12-09/07/12	3		11:58:41A- News-News 13 at Noon	1		 			X		1	\$350.00	\$350.00	Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/11/12
2.0	Revised Line / News	09/11/12-09/11/12	3	:30	11:58:41A- News-News 13 at Noon	1		X 	 	1	1					Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/11/12
2.1	Revised Line / News	09/11/12-09/11/12	2	:30	11:58:41A- News-News 13 at Noon	1		X	 	 	1					Asheville (WLOS)	NWS 13 NOON LEVEL 3	8/29/12
2.2	Normal Line / News	09/12/12-09/12/12	2		11:58:41A- News-News 13 at Noon	1		 	X	- 1	1		1	\$800.00	\$800.00	Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/5/12
3.0	Revised Line / News	09/12/12-09/12/12	3	:30	11:58:41A- News-News 13 at Noon	1		 	X	- 1	1					Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/11/12
3.1	Normal Line / News	09/12/12-09/12/12	2		11:58:41A- News-News 13 at Noon	1		 	X	1	1		1	\$800.00	\$800.00	Asheville (WLOS)	NWS 13 NOON LEVEL 3	8/29/12
4.0	Revised Line / News	09/13/12-09/13/12	3	:30	11:58:41A- News-News 13 at Noon	1		 		ΧΙ	1					Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/11/12
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CONFINIVATION CONTRAC	I	
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



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Buyer Name B

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CO-OP NO
Headline # ECR09762469

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Commission % 15.00

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 Net Total
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Sales Tax

 By Broadcast Month
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 Rate

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 Grand Total:
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Asheville (WLOS)

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Normal Line / News	09/07/12-09/07/12	3	:30	6A- 6:30A (EST)	1			)	Κ		1	\$500.00	\$500.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/11/12
Revised Line / News	09/10/12-09/10/12	3	:30	6A- 6:30A (EST)	1	. X								Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/11/12
Normal Line / News	09/10/12-09/10/12	2	:30	6A- 6:30A (EST)	1	. X					1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 3	8/29/12
Revised Line / News	09/11/12-09/11/12	3	:30	6A- 6:30A (EST)	1		Χ							Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/11/12
Revised Line / News	09/11/12-09/11/12	2	:30	6A- 6:30A (EST)	1		Х							Asheville (WLOS)	NWS13 THS MORN LEVEL 3	8/29/12
Normal Line / News	09/13/12-09/13/12	2	:30	6A- 6:30A (EST)	1			х			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 3	9/5/12
Revised Line / News	09/12/12-09/12/12	3	:30	6A- 6:30A (EST)	1		Х							Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/11/12
Normal Line / News	09/12/12-09/12/12	2	:30	6A- 6:30A (EST)	1		Х				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 3	8/29/12
Normal Line / News	09/08/12-09/08/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1				Х		1	\$175.00	\$175.00	Asheville (WLOS)	NWS13 SAT MORN LEVEL 3	7/11/12
Revised Line / News	09/15/12-09/15/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1				X					Asheville (WLOS)	NWS13 SAT MORN LEVEL 3	7/11/12
Normal Line / News	09/15/12-09/15/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1				Х		1	\$450.00	\$450.00	Asheville (WLOS)	NWS13 SAT MORN LEVEL 3	8/29/12
	Normal Line / News Normal Line / News Revised Line / News Normal Line / News Revised Line / News Revised Line / News Normal Line / News Normal Line / News Normal Line / News Normal Line / News Revised Line / News	Normal Line / News 09/14/12-09/14/12  Normal Line / News 09/07/12-09/07/12  Revised Line / News 09/10/12-09/10/12  Normal Line / News 09/10/12-09/10/12  Revised Line / News 09/11/12-09/11/12  Revised Line / News 09/11/12-09/11/12  Normal Line / News 09/13/12-09/13/12  Revised Line / News 09/12/12-09/12/12  Normal Line / News 09/12/12-09/12/12  Normal Line / News 09/08/12-09/08/12  Revised Line / News 09/08/12-09/08/12  Revised Line / News 09/15/12-09/15/12	Normal Line / News         09/14/12-09/14/12         2           Normal Line / News         09/07/12-09/07/12         3           Revised Line / News         09/10/12-09/10/12         3           Normal Line / News         09/10/12-09/10/12         2           Revised Line / News         09/11/12-09/11/12         3           Revised Line / News         09/11/12-09/11/12         2           Normal Line / News         09/13/12-09/13/12         2           Revised Line / News         09/12/12-09/12/12         3           Normal Line / News         09/12/12-09/12/12         2           Normal Line / News         09/08/12-09/08/12         3           Revised Line / News         09/15/12-09/15/12         3	Normal Line / News         09/14/12-09/14/12         2         :36           Normal Line / News         09/07/12-09/07/12         3         :36           Revised Line / News         09/10/12-09/10/12         3         :36           Normal Line / News         09/10/12-09/10/12         2         :36           Revised Line / News         09/11/12-09/11/12         3         :36           Revised Line / News         09/11/12-09/11/12         2         :36           Normal Line / News         09/13/12-09/13/12         2         :36           Normal Line / News         09/12/12-09/12/12         3         :36           Normal Line / News         09/12/12-09/12/12         2         :36           Normal Line / News         09/08/12-09/08/12         3         :36           Revised Line / News         09/15/12-09/15/12         3         :36	Normal Line / News 09/14/12-09/14/12 2 :30 11:58:41A- News-News 13 at Noon  Normal Line / News 09/07/12-09/07/12 3 :30 6A- 6:30A (EST)  Revised Line / News 09/10/12-09/10/12 2 :30 6A- 6:30A (EST)  Normal Line / News 09/10/12-09/10/12 2 :30 6A- 6:30A (EST)  Revised Line / News 09/11/12-09/11/12 3 :30 6A- 6:30A (EST)  Revised Line / News 09/11/12-09/11/12 2 :30 6A- 6:30A (EST)  Normal Line / News 09/13/12-09/13/12 2 :30 6A- 6:30A (EST)  Normal Line / News 09/13/12-09/13/12 2 :30 6A- 6:30A (EST)  Revised Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST)  Normal Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST)  Normal Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST)  Normal Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST)  Revised Line / News 09/15/12-09/15/12 3 :30 6:58:20A- News-News 13 @ 7am Saturday  Revised Line / News 09/15/12-09/15/12 2 :30 6:58:20A- News-News 13 @ 7am Saturday  Normal Line / News 09/15/12-09/15/12 2 :30 6:58:20A- News-News 13 @ 7am Saturday	Normal Line / News	Normal Line / News 09/14/12-09/14/12 2 :30 11:58:41A- News-News 13 1 at Noon 1  Normal Line / News 09/07/12-09/07/12 3 :30 6A- 6:30A (EST) 1  Revised Line / News 09/10/12-09/10/12 2 :30 6A- 6:30A (EST) 1 X  Normal Line / News 09/10/12-09/10/12 2 :30 6A- 6:30A (EST) 1 X  Revised Line / News 09/11/12-09/11/12 3 :30 6A- 6:30A (EST) 1 X  Revised Line / News 09/11/12-09/11/12 2 :30 6A- 6:30A (EST) 1  Revised Line / News 09/11/12-09/11/12 2 :30 6A- 6:30A (EST) 1  Normal Line / News 09/13/12-09/13/12 2 :30 6A- 6:30A (EST) 1  Revised Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST) 1  Normal Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST) 1  Normal Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST) 1  Normal Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST) 1  Revised Line / News 09/12/12-09/12/12 3 :30 6A- 6:30A (EST) 1  Normal Line / News 09/15/12-09/15/12 3 :30 6:58:20A- News-News 13 @ 1  Revised Line / News 09/15/12-09/15/12 2 :30 6:58:20A- News-News 13 @ 1  Normal Line / News 09/15/12-09/15/12 2 :30 6:58:20A- News-News 13 @ 1	Normal Line / News 09/14/12-09/14/12 2 :30 11:58:41A- News-News 13 1	Normal Line / News 09/14/12-09/14/12 2 :30 11:58:41A- News-News 13 1	Normal Line / News 09/14/12-09/14/12 2 :30 11:58:41A- News-News 13 1						

CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



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Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

Buyer Name B
Phone/Fax

Date:

CPE MCCR/ORDR/907916

Account Types National/Political Candidate Agency BRD

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Comments MCCRORY FOR NC GOVER NC GOVERNOR SHARE 59%

 Date Entered
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Entered By Louise Palmer
CO-OP No

Headline # ECR09762469

Demo

Order Type Normal

Package Deal

Commission % 15.00

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 Net Total
 \$24,713.75

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Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2012 30 \$29,075.00

Grand Total: 30 \$29,075.00

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12.0	Revised Line / News	09/09/12-09/09/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Χ				Asheville (WLOS)	NWS13 SUN MORN LEVEL 3	7/11/12
12.1	Normal Line / News	09/09/12-09/09/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Х	1	\$450.00	\$450.00	Asheville (WLOS)	NWS13 SUN MORN LEVEL 3	8/29/12
13.0	Revised Line / News	09/16/12-09/16/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Χ				Asheville (WLOS)	NWS13 SUN MORN LEVEL 3	7/11/12
13.1	Normal Line / News	09/16/12-09/16/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Χ	1	\$450.00	\$450.00	Asheville (WLOS)	NWS13 SUN MORN LEVEL 3	8/29/12
14.0	Revised Line / News	09/16/12-09/16/12	3	:30	8A- ABC-Good Morning America Sunday	1						Χ				Asheville (WLOS)	GMA SUN LEVEL 3	7/11/12
14.1	Normal Line / News	09/16/12-09/16/12	2	:30	8A- ABC-Good Morning America Sunday	1						Χ	1	\$700.00	\$700.00	Asheville (WLOS)	GMA SUN LEVEL 3	8/29/12
15.0	Revised Line / News	09/11/12-09/11/12	3	:30	4:59P- News-News 13 First News At 5p	1		Х								Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	7/11/12
15.1	Revised Line / News	09/11/12-09/11/12	2	:30	4:59P- News-News 13 First News At 5p	1		Х								Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	8/29/12
15.2	Normal Line / News	09/12/12-09/12/12	2	:30	4:59P- News-News 13 First News At 5p	1		х	(				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	9/5/12
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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:31 AM on Tuesday, September 11 2012



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Millennium Philadelphia Brooks, Michele **Buyer Name** 

Sales Office

Phone/Fax

CPE MCCR/ORDR/907916

**Account Types** National/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments MCCRORY FOR NC GOVER MCCRORY FOR NC GOVERNOR SHARE 59%

**Date Entered** 07/11/12 **Last Modified** 09/05/12 Louise Palmer **Entered By** 

CO-OP No

ECR09762469 Headline #

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Order Type Normal

Package Deal

Commission % 15.00

\$4,361.25 **Net Total** \$24,713.75

Sales Tax

Commission

Asheville (WLOS)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2012	30	\$29,075.00
Grand Total:	30	\$29,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th f	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Revised Line / News	09/13/12-09/13/12	3	:30	4:59P- News-News 13 First News At 5p	1				X						Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	7/11/12
16.1	Normal Line / News	09/13/12-09/13/12	2	:30	4:59P- News-News 13 First News At 5p	1				Х			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	8/29/12
17.0	Normal Line / News	09/07/12-09/07/12	3		5:28P- News-News 13 at 5:30p	1					х		1	\$600.00	\$600.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	7/11/12
18.0	Revised Line / News	09/10/12-09/10/12	3	:30	5:28P- News-News 13 at 5:30p	1	Х									Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	7/11/12
18.1	Normal Line / News	09/10/12-09/10/12	2		5:28P- News-News 13 at 5:30p	1	Х						1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	8/29/12
19.0	Revised Line / News	09/14/12-09/14/12	3	:30	5:28P- News-News 13 at 5:30p	1				2	Х					Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	7/11/12
19.1	Normal Line / News	09/14/12-09/14/12	2		5:28P- News-News 13 at 5:30p	1				2	Х		1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	8/29/12
20.0	Revised Line / News	09/10/12-09/10/12	3	:30	10:59:56P- News-News 13 11p Late News	1	Х									Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/11/12
20.1	Normal Line / News	09/10/12-09/10/12	2		10:59:56P- News-News 13 11p Late News	1	Х						1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/29/12

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21.0	Revised Line / News	09/13/12-09/13/12	3	:30	10:59:56P- News-News 13 11p Late News	1				Х						Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/11/12
21.1	Normal Line / News	09/13/12-09/13/12	2	:30	10:59:56P- News-News 13 11p Late News	1				Х			1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/29/12
22.0	Revised Line / News	09/14/12-09/14/12	3	:30	10:59:56P- News-News 13 11p Late News	1				X						Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/11/12
22.1	Normal Line / News	09/14/12-09/14/12	2	:30	10:59:56P- News-News 13 11p Late News	1				Х			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/29/12
23.0	Revised Line / News	09/15/12-09/15/12	3	:30	11:30:56P- News-News 13 11p Late Late News	1					Х					Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/11/12
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24.0	Revised Line / News	09/10/12-09/14/12	2	:30	5:28A- News-News 13 Early 530a		1	1	1	1						Asheville (WLOS)	NEWS	7/18/12
24.1	Revised Line / News	09/10/12-09/14/12	2	:30	5:28A- News-News 13 Early 530a		1	1	1	1						Asheville (WLOS)	NEWS	8/29/12
24.2	Normal Line / News	09/10/12-09/14/12	2	:30	5:28A- News-News 13 Early 530a	4	X		Х	Х			4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS	9/5/12
25.0	Revised Line / News	09/11/12-09/11/12	2	:30	6P- 7P (EST)	1		Х								Asheville (WLOS)	NEWS	7/18/12

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CONT	RIVIATION	CONTRACT	

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 30
 \$29,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	Γh Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.1	Normal Line / News	09/12/12-09/12/12	2	:30	6P- 7P (EST)	1			Х				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS	9/5/12
26.0	Revised Line / News	09/16/12-09/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1						Χ				Asheville (WLOS)	NEWS	7/18/12
26.1	Normal Line / News	09/16/12-09/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1						Χ	1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	8/29/12
27.0	Revised Line / News	09/11/12-09/11/12	2	:30	10:59:56P- News-News 13 11p Late News	1	-	Х								Asheville (WLOS)	NEWS	7/18/12
27.1	Revised Line / News	09/11/12-09/11/12	2	:30	10:59:56P- News-News 13 11p Late News	1		Х								Asheville (WLOS)	NEWS	8/29/12
27.2	Normal Line / News	09/12/12-09/12/12	2	:30	10:59:56P- News-News 13 11p Late News	1			Х				1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS	9/5/12
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Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 10:31 AM on Tuesday, September 11 2012